

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S94	(28)	S93 and demographic	USPAT	OR	ON	2005/11/02 11:08
S93	847	S92 and (map or location or mapping)	USPAT	OR	ON	2005/11/02 11:08
S92	2604	product near mix	USPAT	OR	ON	2005/11/02 11:08
S91	(164)	S87 and ((retail or store) with (travel or distance or address))	USPAT	OR	ON	2005/11/02 11:08
S90	705	S88 and (travel or distance or address)	USPAT	OR	ON	2005/11/02 11:03
S89	(278)	S88 and decision	USPAT	OR	ON	2005/11/02 11:03
S88	865	S87 and (retail or store)	USPAT	OR	ON	2005/11/02 11:03
S87	1139	(product or merchandise or item) with (location or map or mapping or locating) with (symbol or indicator or identifier)	USPAT	OR	ON	2005/11/02 11:02
S86	(30)	(retail or sale or sell or sold) with (product or merchandise or item) with (location or map or mapping or locating) with (symbol or indicator or identifier)	USPAT	OR	ON	2005/11/02 11:01
S85	19985	(retail or sale or sell or sold) and (product or merchandise or item) and (location or map or mapping or locating) and (symbol or indicator or identifier)	USPAT	OR	ON	2005/11/02 10:58
S84	12045	(retail or sale or sell or sold) and (product or merchandise or item) and (location or map or mapping or locating) and (symbol or indicator or identifier)	USPAT	OR	OFF	2005/11/02 10:58
S83	(60)	705/10.cor. and (location or map or mapping or locating) and (symbol or indicator or identifier)	USPAT	OR	OFF	2005/11/02 10:57
S82	(195)	705/10.cor.	USPAT	OR	OFF	2005/11/01 16:13

*JS 11-2-05*

b fulltext1, fulltext2

02nov05 11:26:49 User268077 Session D279.1  
\$0.00 0.218 DialUnits FileHomeBase  
\$0.00 Estimated cost FileHomeBase  
\$0.02 TELNET  
\$0.02 Estimated cost this search  
\$0.02 Estimated total session cost 0.218 DialUnits

SYSTEM:OS - DIALOG OneSearch

File 15:ABI/Inform(R) 1971-2005/Nov 01  
(c) 2005 ProQuest Info&Learning  
File 16:Gale Group PROMT(R) 1990-2005/Nov 02  
(c) 2005 The Gale Group  
File 148:Gale Group Trade & Industry DB 1976-2005/Nov 02  
(c)2005 The Gale Group  
File 160:Gale Group PROMT(R) 1972-1989  
(c) 1999 The Gale Group  
File 275:Gale Group Computer DB(TM) 1983-2005/Nov 01  
(c) 2005 The Gale Group  
File 621:Gale Group New Prod.Annou.(R) 1985-2005/Nov 02  
(c) 2005 The Gale Group  
File 9:Business & Industry(R) Jul/1994-2005/Nov 01  
(c) 2005 The Gale Group  
File 20:Dialog Global Reporter 1997-2005/Nov 02  
(c) 2005 Dialog  
File 476:Financial Times Fulltext 1982-2005/Oct 31  
(c) 2005 Financial Times Ltd  
File 610:Business Wire 1999-2005/Nov 02  
(c) 2005 Business Wire.  
**\*File 610: File 610 now contains data from 3/99 forward.**  
Archive data (1986-2/99) is available in File 810.  
File 613:PR Newswire 1999-2005/Nov 02  
(c) 2005 PR Newswire Association Inc  
**\*File 613: File 613 now contains data from 5/99 forward.**  
Archive data (1987-4/99) is available in File 813.  
File 624:McGraw-Hill Publications 1985-2005/Nov 01  
(c) 2005 McGraw-Hill Co. Inc  
**\*File 624: Homeland Security & Defense and 9 Platt energy journals added**  
Please see HELP NEWS624 for more  
File 634:San Jose Mercury Jun 1985-2005/Nov 01  
(c) 2005 San Jose Mercury News  
File 636:Gale Group Newsletter DB(TM) 1987-2005/Nov 02  
(c) 2005 The Gale Group  
File 810:Business Wire 1986-1999/Feb 28  
(c) 1999 Business Wire  
File 813:PR Newswire 1987-1999/Apr 30  
(c) 1999 PR Newswire Association Inc

*Dialog  
Search  
JF  
11-2-05*

Set	Items	Description
S1	541160	(MAP OR MAPPING OR LOCATION OR LOCATE) (S) (PRODUCT? OR
ME-		RCHANDISE? OR ITEM? OR GAME? OR BRAND?)
S2	8638	(MAP OR MAPPING OR LOCATION OR LOCATE) (S) (PRODUCT? OR
ME-		RCHANDISE OR ITEM OR ITEMS OR GAME OR GAMES OR BRAND OR
BRAND-		S) (S) (INDICATOR OR SYMBOL OR GRAPHIC OR IDENTIFIER)
S3	325	S2 AND (DEMOGRAPHIC OR DEMOGRAPHICS)
S4	59	S3 AND (DISTANCE OR TRAVEL)
S5	42	RD S4 (unique items)
S6	22	S5 NOT PY>2002
? t s6/3,k/all		

*Scanned  
JS 11-2-05*

6/3,K/1 (Item 1 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2005 ProQuest Info&Learning. All rts. reserv.

02535901 278897971

**Measuring visitor satisfaction with Western Australia's conservation estate**

Webb, Dave; Hassall, Kate

Journal of Consumer Satisfaction, Dissatisfaction & Complaining Behavior

v15 PP: 81-98 2002

ISSN: 0899-8620 JRNL CODE: CSDC

WORD COUNT: 6252

...TEXT: However, a search of the database for this journal revealed just

one study in the **travel** and tourism sector (Muller, Tse, and Venkatasubramanian 1991). No study specifically focusing on satisfaction in

...held to be diverse. To ensure that survey respondents were representative of a number of **demographic** conditions, a quotasampling approach was adopted. The resulting data (n = 184) were next exposed to...

items to measure visitor satisfaction (one affective and one disconfirmation) and a number of visitor **demographic** items (Appendix 1).

The value for money measure was added primarily because many conservation estate...

...The adoption of a strict random sampling approach from transient visitors whose identity, origins and **travel** patterns are unknown is somewhat problematic. Often, the NP's and other recreation areas where...

studies across parks over time will permit further address of this issue.

**SUMMARY**

The main **items** contributing toward visitor "satisfaction" and "value for money" relate to those that could be described as "managerially provided"

and "experiential". Managerially, the "type, **location** and number of facilities" proved consistently throughout the analysis to be the strongest

**indicator** of satisfaction. The strongest **indicator** of "value for money"

was as discussed above, the "usefulness of information".

Experientially,

visitor perceptions...

...to note the identification of the "natural attractiveness of the environment" visited as a strong **indicator** of "satisfaction" and "value for money". This notion is likewise consistent with the requirements for...

...and also being "natural" and "attractive", it is perhaps not surprising to find these two **items** proving to be key indicators of both "satisfaction" and "value for money". Not only are...

...with the "action-- excitement" and "nature" (recreation experience preference) motivation to experience the natural environment **items** (Driver 1977) but also, one of the six benefits of non-facilitated use of wilderness...

...the presence of a relationship between visitor motivations, benefits, perceived value and satisfaction for these **items**. The nature of this relationship was not addressed in this study though clearly further research...20.

Neal, Janet. D, Joseph M. Sirgy and Muzafer Uysal (1999), "The Role of Leisure **Travel** /Tourism Services and Experience in Satisfaction with Leisure Life and Overall Life" Journal of Business...

6/3,K/2 (Item 2 from file: 15)  
DIALOG(R) File 15:ABI/Inform(R)  
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02427914 204192771

**Tapping the Web for GIS and mapping technologies: For all levels of libraries and users**  
Kowal, Kimberly C  
Information Technology & Libraries v21n3 PP: 109-114 Sep 2002  
ISSN: 0730-9295 JRNL CODE: JLA  
WORD COUNT: 4544

...TEXT: of a region across the country and would like to look at a map showing **demographic** features of the area." The patron with this request can be helped using midlevel geographic...Low-level map tools are also commonly used by location-- oriented services, such as the **travel** industry, conferences, and weather services.

#### Applications in the Library

Low-level **mapping** technologies can be beneficial to collections by taking pressure off public service staff and sparing the **items** themselves from wear and tear. However, disadvantages to this type of tool, even when

selected...

...primarily with limitations of library equipment and facilities. Often, patrons desire a copy of the **map** and may be disappointed with the quality or size restraints of the printed image. The resolution of **graphic** files also can be unclear and grainy. Libraries with computers with small server space or...

...loading large, high-resolution imagery is cumbersome and time consuming. On the other hand, smaller **graphic** files are often low-quality, lacking acceptable resolution.

#### Conclusion

Customized digital mapping is no longer...

...effort from librarians. Like most Internet technologies, these can be applied in numerous ways, including **distance** education delivery, and virtual reference. The geographic technologies were highlighted in three categories to promote...

6/3,K/3 (Item 3 from file: 15)  
DIALOG(R) File 15:ABI/Inform(R)  
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02397659 115923700

#### **European assignments: international or quasi-domestic?**

Hippler, Thomas

Journal of European Industrial Training v24n9 PP: 491 2000

ISSN: 0309-0590 JRNL CODE: JEU

WORD COUNT: 8494

...TEXT: suggest that the usual and at first sight reasonable assumption that the greater the cultural **distance** between home and host country, the more difficulties the expatriate will experience in adjusting to than ethnic Chinese expatriates, although the Western expatriates experienced a larger cultural **distance**. O'Grady and Lane (1996, p. 330) concluded after investigating the poor performance of Canadian...1980). The fourth part of the second questionnaire will collect the respondents' socio-biographic and **demographic** data.

#### Analysis

The data collected in the first part of the second questionnaire will be...  
working in the same functional area, working on the same managerial level,  
working at the **location** the relocatees have worked before departing, etc.), the study will try to come as close...

...rather the quantity of stress thus defined, it becomes clear that the  
GHQ12, given its **item** content, measures exactly this. So the GHQ12 score  
provides a good **indicator** of the quantity of stress relocatees experience  
and allows comparisons between different subgroups of the research population.

Socio-biographic and **demographic** data will be used to uncover further potentially influencing variables.

#### Analysis

Whatever the outcome of...14, pp. 159-75

43. O'Grady, S. and Lane, H.W. (1996), "The psychic **distance** paradox",  
Journal of International Business Studies, Vol. 27 No. 2, pp. 309-33.

44. Parker...

6/3,K/4 (Item 4 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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01164338 98-13733

#### Using CompuServe for practical economic development

Davis, Mark S

Economic Development Review v14n1 PP: 51-52 Winter 1996

ISSN: 0742-3713 JRNL CODE: EDR

WORD COUNT: 1915

...TEXT: becoming critical for economic development success. Your advantage  
may come from providing factual community and **demographic** data, exchanging e-mail over the Internet, identifying development opportunities  
through an electronic news clipping...clients around the country.

GETTING HERE IS HALF THE FUN OR USING EAASY SABRE (CIM)

**Travel** is a normal part of the economic development business. Finding the  
lowest air fare, convenient...

...my own ticket late at night on the 21st day before the flight, after the  
**travel** agent had closed for the day, paid for it, got it delivered by

FedEx the...

...from Detroit and Indianapolis to see if I could get a better deal and the **travel** time and parking were worth the distances before I confirmed the flight. If weather is...

...Access Hoover's Company Database I had to make some choice. I selected the Company **Location** criteria and entered FL for Florida by following the screen directions. I clicked on Display...

...visit, so I decided to just hit one of those eight companies, RoTech, a medical **products** company. I got the CEO and CFO's names, address, and phone number, looked up what **products** they made by scrolling down the screen, found out their sales, and percentage sales change during the last year, what stock exchange they were listing on and their ticker **symbol** and probably knew more about them than my average sales call. Your bosses want high...

...and give them great trip reports. Again, CompuServe makes it pretty easy.

#### USE SUPERSITE FOR **DEMOGRAPHIC** AND CENSUS DATA

Prospects seem to know more about communities before they visit them today than was customary in the past. Several national firms supply census and **demographic** data, including a service called SUPERSITE on CompuServe. While still in Reference, I clicked on...

...number of ways. Information about business of interest to the economic developer is often available. **Travel** arrangements can be made via the service. Data about competing communities can often be obtained...

6/3,K/5 (Item 5 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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00789857 94-39249

**Interactive video system: The history of its use at Illinois Power Company**

Hartsock, Jill J

Economic Development Review v11n4 PP: 9-12 Fall 1993

ISSN: 0742-3713 JRNL CODE: EDR

WORD COUNT: 3042

...TEXT: directly from the main system or videotaped through the use of a production facility.



The **production** facility contained personal computer equipment and software which allowed a **graphic** artist to alter a site or building to match the prospect's needs, designing the **location** as if the prospect's company were already there. By utilizing the **production** system's computer-generated imaging and rendering systems, a variety of "before" and "after" design...

...could show the prospects an array of realistic computerized renderings of planning and design alternatives, **products** which might normally require weeks to develop using previous methods. There was also a portable...Property information from the database (such as brochures) were also provided to related communities. Community **demographics** were provided in an attractive brochure for local community use. Illinois Power has always worked...trade shows and ally/consultant presentations. The system had traveling cases which enable it to **travel** by air freight, if required. A disadvantage to the portable system was its size and...

...Although a service contract was entered into, technical assistance was sometimes difficult due to the **distance** factor. The uniqueness of the equipment components made maintenance by local vendors difficult.

Any interactive...

6/3,K/6 (Item 6 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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00743936 93-93157  
**Coupling GIS with CAMA data in Johnson County, Kansas**  
Hensley, Tim  
Property Tax Journal v12n1 PP: 19-35 Mar 1993  
ISSN: 0731-0285 JRNL CODE: PTJ  
WORD COUNT: 5714

...TEXT: these are the polygon attribute table, the arc attribute table, and the point attribute table.

**Location** data about the points, arcs, and polygons of a coverage is explicitly stored within the...

...called topology, and it is one aspect of GIS that distinguishes it from simple automated **mapping**. Because of topology, thematic descriptors for

features such as name, **symbol**, classification, and virtually any other desired attributes can be stored in the feature attribute tables (ESRI 1988). These descriptors can be used in **map production** to shade polygons, change line weights, and so on. For example, when a **map** has polygon topology all arcs within the coverage close, thereby creating polygons. With closure a...GIS the time needed to perform many complex operations can be reduced to seconds.

Thematic **mapping** in Johnson County has taken many forms during the past year. These forms include small...

...ownership maps, B to E size plots, and anything from simple property depictions to analytical **products**. The applications that these **products** address use CAMA data, enabling the office to produce maps that do more than just...

...with the geographic database, a variety of maps have been generated that lend themselves to **graphic** data analysis. Some of these **products** are a land-to-building ratio **map**, sales ratio **map**, value per square foot **map**, neighborhood **map**, and land use **map**. These maps will be discussed in more detail in the section that follows.

Several ARC...numbers, street, highway, and railroad names, each parcel's identification number, and dimensions.

The initial **map** design has proven adequate for all subsequent **products**. However, curblines, building footprints, and hydrology have been added to the standard **map**. Through a related data file, neighborhood numbers are usually displayed under each parcel's **identifier** so that appraisers can make at least general inferences about the characteristics of the mapped... bathrooms, garage, construction type, land area, traffic, view, fixtures, basement, fireplace, patio and deck, and **distance** between subject property and comparables.

- \* Routing of field staff
- \* Property search and address matching
- \* Buffer...
- ...Review and display of adverse influence factors
- \* Tracking of building permits

- \* Display of property sales
- \* **Demographic** growth patterns
- \* Potential tax bases
- \* Valuation changes within specific areas or neighborhoods
- \* Effect of changes...

6/3,K/7 (Item 7 from file: 15)  
 DIALOG(R)File 15:ABI/Inform(R)  
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00727656 93-76877

**TIGER Products for Planning**

Klosterman, Richard E.; Lew, Alan A.  
 Journal of the American Planning Association v58n3 PP: 379-385  
 Summer  
 1992  
 ISSN: 0194-4363 JRNL CODE: AIP  
 WORD COUNT: 5364

...TEXT: as the "to" node for the line labeled lg to represent the fact that the **distance** from the town center increases as one moves from m to l to g.

The...

...share a common boundary line. Finally, one can determine which points lie within a specified **distance** of a point (say the town center m) by using simple geometry to determine which...with county, city, and census tract maps for individual states. Both versions include the basic **demographic** data from the Public Law 94-171 files and selected data from the 1988 City and County Data Book. FactFinder displays TIGER/Line maps and links them to the Census **demographic** data that are provided with the program. Users can also enter their own attribute data...

...TIGER TOOLS operate at approximately the same speed and are much faster than the Micro **Map** & CAD **products**. FactFinder provides a convenient "percent finished" **indicator** as well as shaded bars showing how much progress has been made in the conversion...

6/3,K/8 (Item 8 from file: 15)  
 DIALOG(R)File 15:ABI/Inform(R)  
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00697256 93-46477

**1993 Marketing News software directory**

Anonymous

Marketing News v27n9 PP: A3-A11 Apr 26, 1993

ISSN: 0025-3790 JRNL CODE: MNW

WORD COUNT: 8085

...TEXT: geographically specific database for mapping, reporting and analysis, allowing users to analyze customer information with **demographic**

, geographic, PRIZM lifestyle cluster, or third party data to run customized or pre-designed reports...

...R. Coley, V.P. Marketing and Sales

Software: MarketProTM

MarketProTM is PC software for quick **demographic** research. It generates

**demographic** reports by ZIP Code or postal carrier route of a user-defined

area. The area can be as small as a single neighborhood or as large as an entire MSA. Dozens of **demographics** are available describing income, age,

housing, ethnicity, education, employment and transportation. User data

...CONQUEST CONQUEST, a PC-based geodemographic system, utilizes CD ROM technology to provide access to **demographic**, economic and geographic databases. With CONQUEST, you can quickly and easily retrieve essential market information...

...informative graphics and maps. You can also analyze consumer markets,

product profiles, media alternatives and **demographic** trends nationally or

by region, market or neighborhood. Most importantly, however, you can integrate your...and ZIP Codes. Targeted sampling is made possible by more

than twenty (20) exchange level **demographic** estimates, such as age, income, race, etc. GENESYS-Plus provides business purging, and GENESYS-ID

...

...000. (US currency).

Software: STAT XP A multi-user statistical analysis system; cross-tabulation, create **item**, multiple response, nets, marginal weighting, continuous and banner type variables; statistical tests under banner: chi...

...flag significant cells, Pearson's R, and others; batch and interactive

mode; interactive set of **graphic** functions: 3-D, pie charts, bars, etc;

also, Multiple Correspondence Analysis, Principal Components Analysis, **Mapping**, Multiple Linear Regression, Cluster Analysis, Automatic Interaction Detector.

1. Marketing research, surveys and statistical analysis...encouraging better coverage of customers through balanced territory workload, 2) maximizing selling time through minimized **travel** time, 3) lowering turnover through improved morale, and 4) increasing market responsiveness through strategic realignments...Factor, Discriminant & Regression Analysis  
AID and Cliff Factor Marching.

Utility: Frequency Analysis, Thursrone Case 5, **Distance** Computation, Full Screen Editor.

2. Analysis for Market Research, Product and Service Management, Educational.

3...in consumer preferences. Other marketing and marketing research applications include: multinomial logit modelling; survey research; **demographic** and sales analysis; statistics; data entry; direct marketing/mail; forecasting; project management; splines; multidimensional scaling...6906  
Fax: (708)501-3691

Contact: Scott Elliott, President

Software: US Streets, US Boundaries, & US **Demographics** CD sets of all information contained on latest U.S. Census Bureau's TIGER files and STF1A **demographics** files. Available in a wide variety of formats.

6/3,K/9 (Item 9 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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00654523 93-03744  
**PC Mapping Software Matures**  
Marshall, Patrick  
InfoWorld v14n49 PP: 82-99 Dec 7, 1992  
ISSN: 0199-6649 JRNL CODE: IFW  
WORD COUNT: 16079

...TEXT: instance, you needed some information about a certain portion of the population living a certain **distance** from a major U.S. city. In a traditional database, such a calculation would be...

...tasks do not come close to exhausting the capabilities of these programs, which are complex **products** with high-end **graphic** and database management features. Rather, we intend them to represent the most common types of tasks that business users will want to perform with a **mapping product**.

Our test bed for performing tasks on the Windows products was 486

running a  
DX2...many households were in the combined regions.)

Then we created a "buffer"--a specific geographical **distance** --around a highway and queried the data from that region. Such a query would come...

...assign the same-size territory to each member of a sales staff.

We measured a **distance** between two cities and attempted to select all areas adjacent to a selected area (all...is a region the mapping program lets you create that is composed of a specified **distance** around a point (such as a city), line (such as a highway), or polygon (such...

...more closely spaced the dots in the fill will be.

Elevation generally refers to the **distance**, or height, from which you view your map. Most programs let you set the elevation...you can drag a rectangle or create a polyline search area.

You can measure the **distance** of objects with the mouse by selecting View/  
**Distance**. As you drag the mouse from the point of origin, Atlas displays the **distance** in various selectable units at the top of the window. If you click and continue, the program displays the **distance** of the new leg as well as the cumulative **distance** of all lines drawn in the current operation. Creating buffer zones around objects is just...cities, world countries, and world cities. Bundled data files include a wide range of current **demographic** data for each level of U.S. maps, for Canadian provinces, and for countries of...

...charge when you return your registration card. Strategic Mapping also provides a wide variety of **demographic** data at additional cost, including databases providing information on census data, corporations, health, marketing, crime is \$1,000 a day plus **travel** expenses. Also, classroom training is available at sites nationwide. Score: Very Good.

#### TECHNICAL SUPPORT

We...data and maps.

MapInfo does, however, offer an extensive set of extra-cost maps and **demographic** databases. These databases, priced from about \$100 to several thousand dollars, include street-level data...the "build-to-value" operation.

Measuring cumulative distances is easy. The Query box displays the

**distance** in two projections: a great circle projection, and the projection applied to the current map...  
...calculations to, for example, select the best site for a restaurant.  
(It also can calculate " **travel** times" and shortest distances between two points.)

If SPANS makes some relatively simple spatial queries...is not a data vendor, it has arrangements with third-party vendors and can supply **demographic** and other data files to SPANS GIS owners upon request.  
Score:  
Satisfactory

#### PERFORMANCE: EXPANDABILITY

The...code and place name directories, national cities, and a limited set of state and county **demographics** ). In addition, users can order five **demographic** variables, nationwide, with purchase of the basic package.

Tactics International also sells virtually any cartographic...

...attribute file that might be of interest to U.S. and foreign marketers.  
Databases include **demographic** data, business and industry, retail trade data, and several medical services packages. Maps include Census...earned the top score in this category both because a wide selection of maps and **demographic** data come bundled with the basic package and because the vendor offers a broad set...

6/3,K/10 (Item 1 from file: 16)  
DIALOG(R) File 16:Gale Group PROMT(R)  
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06373436 Supplier Number: 54745619 (USE FORMAT 7 FOR FULLTEXT)  
**Corporate Profile for Home Gambling Network, Dated May 28, 1999.**  
Business Wire, p0054  
May 28, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 1278

... a) is physically challenged, b) has children, c) cannot afford the time or money to **travel** , d) feels insecure, or otherwise not comfortable,  
in a casino, e) cannot stand to be...

...transmission of live gaming. All cyber casinos are "virtual," or make-believe casinos, with programmed **graphic** pictures depicting a fake casino **game** -- fake meaning that the **games** are pre-programmed with

pre-determined odds. As for all land-based "destination" casinos, HGN's patent prohibits any casinos from transmitting their live casino **games** for the duration of the life of the patent, unless licensed to do so. This

...

...be played, just as if the player were located in the casino, but the live **game** will be viewed from their personal computer, laptop, webtv or television. With the world market...

...sellers, etc., by possibly offering larger jackpots and playing incentives from the comfort of their **location** of choice. Perhaps most significantly, HGN offers the credibility of a live, secure casino **game** /sports wager.

#### PATENT INFORMATION

PATENT: HGN, holder by assignment of this U.S. Patent 5...form of home entertainment, just as home video, Home Shopping Network and Internet chat rooms.

**DEMOGRAPHICS** : There are currently(a) over 165 million people worldwide connected to the Internet, and this...

6/3,K/11 (Item 2 from file: 16)  
DIALOG(R) File 16:Gale Group PROMT(R)  
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05975782 Supplier Number: 53275500 (USE FORMAT 7 FOR FULLTEXT)  
**South Africa's National Telco Calls for GIS.**  
PR Newswire, p1082  
Nov 30, 1998  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 946

... of applicants and awaiting subscribers, to data on infrastructure for planning and maintenance purposes, to **demographic** marketing information."

"Autodesk MapGuide is the ideal answer to our data distribution problems," says Brink...

...and more people within Telkom."

#### About Telkom

Telkom is the exclusive provider of local, long- **distance** , and international telephone service in South Africa. The Fundamental Planning department is responsible for the...

...and multimedia tools. More than three million customers use the company's 2D and 3D **products** for architectural design, mechanical design, geographic information systems and **mapping** , civil engineering and surveying, and through its Kinetix(R) division for film and video **production** , and video **game** and Web content development. For more



information, contact any Authorized Autodesk Reseller, call Autodesk at...

...visit [www.autodesk.com](http://www.autodesk.com). Autodesk shares are traded on the Nasdaq national market under the **symbol** ADSK.

NOTE: Autodesk, the Autodesk logo, AutoCAD Map and Kinetix are registered trademarks and Autodesk...

6/3,K/12 (Item 3 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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04912785 Supplier Number: 47223006 (USE FORMAT 7 FOR FULLTEXT)  
**NETSCAPE AND YAHOO! TO LAUNCH NETSCAPE GUIDE BY YAHOO!, AN INTERNET  
INFORMATION AND NAVIGATION SERVICE**  
News Release, pN/A  
March 19, 1997  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 930

(USE FORMAT 7 FOR FULLTEXT)  
TEXT:  
...software, Netscape Guide by Yahoo! will enable users to enjoy a rich experience as they **locate** the online information and resources they need." Under the agreement, Yahoo! will be responsible for the programming, **production**, operations and ad sales of Netscape Guide by Yahoo! along with the What's New...

...a choice of eight of the most popular information categories: Business, Personal Finance, Entertainment, Sports, **Travel**, Computers & Interact, Shopping and Local Information. Each category will include such features as a directory...  
...suite, includes dynamic HTML, the next-generation of HTML that moves beyond static text and **graphic** images to interactive Web pages and live business applications. In addition to making Web page...

...interest (Yahoo! Internet Life magazine and website and MTV/Yahoo!'s online music guide); and **demographic** audiences (Yahooligans!, a Web guide for kids and Beatrice's Web Guide for women). Yahoo...

...create a complete platform for next-generation, live online applications. Traded on NASDAQ under the **symbol** "NSCP", Netscape Communications Corporation is based in Mountain View, California.

6/3,K/13 (Item 1 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
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15535825      SUPPLIER NUMBER: 97185473      (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Modeling the survival of chinook salmon smolts outmigrating through the lower sacramento river system.**

Newman, Ken B.; Rice, John

Journal of the American Statistical Association, 97, 460, 983(11)  
Dec, 2002

ISSN: 0162-1459      LANGUAGE: English      RECORD TYPE: Fulltext;  
Abstract

WORD COUNT: 8548      LINE COUNT: 00737

... Georgianna-Mokelumne, Ryde, and Jersey Point), where the ordering is approximately inversely proportional to the **distance** to the trawl (Fig. 1). The lower portion of the Sacramento River is a maze...

...thus no single route for an outmigrating fish to take to the ocean, and the **distance** traveled from the point of release to the trawl can vary.

With respect to location...of Darroch (1959), Cormack (1964), Jolly (1965), and Seber (1965), who developed procedures for estimating **demographic** parameters of open populations, populations with births, deaths, immigration, and emigration. Later work by Brownie...for by estimated trawl effort.

3.4 Covariate Details

It was reasonable to assume that **distance** from the trawl affected survival. Because **distance** from point of release to the trawl cannot be precisely measured, indicator variables were used...position, export-to-inflow ratio, and turbidity, these variables were crossed with the release site **indicator** variables. The interactions of gate position and export-to-inflow ratio with **location** are prefixed "Upper" for the three sites above the gate and "Delta" for the two sites in the central delta. For example, Upper.Gate is the **product** of the **indicator** variable for gate position and sum of the indicators for Feather River Hatchery, Sacramento, and...parameter and the two dispersion parameters. To detect influential points, a modification of Cook's **distance** measure (McCullagh and Nelder 1992, p. 407) was used,  
$$(D_{sub.i}) = ((\beta)_{sub.(-i)}...$$

6/3,K/14      (Item 2 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
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09293150      SUPPLIER NUMBER: 19033712      (USE FORMAT 7 OR 9 FOR FULL TEXT)

**The offering and distribution of securities in cyberspace: a review of regulatory and industry initiatives.(Blue Sky Survey)**

Gavis, Alexander C.

Business Lawyer, 52, n1, 317-378

Nov, 1996

ISSN: 0007-6899

LANGUAGE: English

RECORD TYPE: Fulltext;

Abstract

WORD COUNT: 33460

LINE COUNT: 02746

... Society Grows, Survey Finds, Wash. Post, Oct. 31, 1995, at A1 (reporting on the Internet **Demographics** Survey conducted by Nielsen Media Research for CommerceNet). (12.) A Web site is the particular...232.304 (1996), to provide that whenever a document delivered to investors or others includes **graphic**, image, or audio information that cannot be reproduced in an EDGAR filing, the EDGAR filing...

...broad-based securities market index over a specified time period.  
See

SEC Form N-1A, **Item** 5A(b). (137.) For a more detailed discussion of these

issues, see, for example, Gavis...Disclosure turns all the documents filed

in the public document room into a CD ROM **product** which it leases to clients, and it also sells an electronic online feed." Id. (141...

...sec.gov/news/newenf.html>; U.S. Sec. & Exch. Comm'n, Investment Fraud

and Abuse **Travel** to ... Cyberspace (last modified June 12, 1996)

<<http://www.sec.gov/consumer/cyberfr.html>>. (146...

...groups (that are) similar to public bulletin boards - in which participants come to a common **location** to read and post messages. There

are newsgroups on thousands of topics." Allison, supra note...

6/3,K/15 (Item 3 from file: 148)

DIALOG(R) File 148:Gale Group Trade & Industry DB

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08113886 SUPPLIER NUMBER: 17364601 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Combining GIS/CADD/AM-FM increases efficiency, cuts costs. (geographic information systems; computer-aided drafting and design, automated mapping/facilities management systems)**

Astroth, Joseph H.

Public Works, v126, n9, p51(3)

August, 1995

ISSN: 0033-3840

LANGUAGE: English

RECORD TYPE: Fulltext;

Abstract

WORD COUNT: 2646

LINE COUNT: 00223

... requires AM/FM/GIS functionality for applications such as break and

impact analysis, crew dispatching, **demographic** analysis, facility inventory, facility management, facility siting, links to network/water quality analysis, links to...based upon analyzing the transportation network and database values such as width and number of **travel** lanes, roadway clearance priorities, **travel** direction, and turning

restrictions.

IN-DOT anticipates a major savings from this application resulting from...a digital map.

Information Can Come From Many Different Sources

Data for this digital base **map** came from various sources. INDOT acquired topographic quadrangle sheets from the U.S. Geological Survey...

...S. Census Bureaus Topologically Integrated Geographic Encoding and Referencing (TIGER) files in digital format. TIGER **graphic** data was converted from the Census Bureau's latitude/longitude format to a Universal

Transverse Mercator (UTM) coordinate system. Positional keys were used to

ensure that **map** graphics were related to tabular data stored in several

independent databases. These databases, stored on the department's mainframe, include **items** as traffic counts, accident information, sign

and guard rail inventories, pavement types, and pothole locations...

6/3,K/16 (Item 4 from file: 148)

DIALOG(R) File 148:Gale Group Trade & Industry DB

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08098374 SUPPLIER NUMBER: 17240121 (USE FORMAT 7 OR 9 FOR FULL TEXT)

GIS and mapping software. (geographic information systems) (includes directory and related article on ArcView 2) (Buyers Guide)

Zurier, Steve

Government Computer News, v14, n14, p71(3)

July 17, 1995

DOCUMENT TYPE: Buyers Guide ISSN: 0738-4300 LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 1412 LINE COUNT: 00118

...ABSTRACT: Intergraph and Environmental Systems Research Institute; Intergraph by itself has 42.8%. Thirty eight GIS **products** ranging from

**mapping** software to Unix GISes are listed. Special mention is made of the

top-selling GIS...

...in government: ArcInfo 7.0 from Environmental Systems Research Institute; Erdas Inc's Erdas Imagine **Production** 8.2, **Graphic** Data Systems Corp's GDS 5.4, Intergraph Federal Systems Corp's ERMA NT and MapInfo Corp's MapInfo Desktop **Mapping** Software 3.0.

... program analyst for the Federal Aviation Administration's Aircraft

Certification Service, uses MapInfo to build **demographic** maps that show

whether the service's 30 offices have the right staff mix.

Mason...a Unix version of the demonstration, but Frazier said the notebook is most convenient for **travel**. Frazier also uses ArcView in-house on a 33-MHz PC with 12M RAM and...

6/3,K/17 (Item 5 from file: 148)  
DIALOG(R) File 148:Gale Group Trade & Industry DB  
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04492739 SUPPLIER NUMBER: 08236881 (USE FORMAT 7 OR 9 FOR FULL  
TEXT)

**Maps and CD-ROM: a partnership for the future.**

Armento, Greg; Littlejohn, Alice C.; Parker, Joan M.

Laserdisk Professional, v3, n1, p65(7)

Jan, 1990

ISSN: 0896-4149 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 2758 LINE COUNT: 00216

... product, Highlighted Data's Electronic Map Cabinet, was for the  
Macintosh.

We quickly realized that **map products**, because of their  
**graphic**  
orientation, are significantly different from either bibliographic or  
textual databases. Among themselves, they also sort into very different  
classes: those containing line maps versus thematic (subject type)  
maps;  
**map** -only **products** versus those accompanied by textual tables; and,  
quick  
look-up atlases versus the more complex **map** -design software packages.

Our approach began with individual exploration of products, first  
without referring to...

...tool. Two of the more useful features are the measuring tape icon,  
which  
computes the **distance** from a point where you click to the current  
location of the cursor, and the...or state boundaries. Based on a  
choice of  
over 2,500 items of Census Bureau **demographic** data, some of it as  
recent  
as 1987, you can also create a wide variety...

...state map of the lower 48. However the end result, a brightly  
colored  
map displaying **demographic** data we had selected, was impressive  
(Figure  
4).

Our package came with two tutorials. Only...

6/3,K/18 (Item 1 from file: 275)  
DIALOG(R) File 275:Gale Group Computer DB(TM)  
(c) 2005 The Gale Group. All rts. reserv.

02011582 SUPPLIER NUMBER: 18842582 (USE FORMAT 7 OR 9 FOR FULL  
TEXT)

**A database perspective on GIS. (Geographic information systems)**  
**(Industry**

**Trend or Event)**

Spitzer, Tom

DBMS, v9, n12, p95(5)

Nov, 1996

ISSN: 1041-5173

LANGUAGE: English

RECORD TYPE: Fulltext;

Abstract

WORD COUNT: 3305

LINE COUNT: 00276

... and retail marketing are driving the explosive growth of the industry. Of course, all socio- **demographic** information has a geographic component, as does information about land and its uses. Consider, too...

...It may be helpful to take into account the location of component suppliers

(specifically their **distance** from the assembly facility). All information about a business's sales contains data about billing...

...the primary means of collecting geographic data. Speaking of data, the

ready availability of digital **demographic** data collected in the 1990 census has had a major impact on the industry. Finally...

...variety of ways to target qualified customers, optimize sales planning

and activities, visually plot key **demographic** data, and make intelligent

marketing decisions. Professionals responsible for market planning and plant site location decisions are quickly discovering the advantages of using GIS. An analyst might map **demographic** characteristics of potential

customers within target market areas (see Figure 1), and can plot average

**distance** from concentrations of probable customers to existing business

locations. With data on which products are...

...The ABCs of GIS

GIS combines a variety of disparate technologies, which in the best

**products** come together in a seamless whole. At its core, GIS merges digital **mapping** with database technology so that attributes of features

or zones on a **map** are stored in a database. There are two fundamental digital **map** formats, raster and vector. Raster maps divide the **map** area

into squares of equal size and assign each square a value based on the attribute that is the subject of the **map**. A raster **map** of rivers and

streams would typically assign a value of one to a square in...

...where there is none. As you might imagine, unless you draw a very high-resolution **map** with very small squares, the depiction of surface features on a raster **map** will be inaccurate and unnatural. The **location**

of art **item** on a raster **map** is typically considered to be the center of

the square in which it resides. It is more effective to use raster maps

for **mapping** features that have extent, such as types of crops or soils or

population concentrations. In a vector **map** , every feature or zone is defined as a point, a line or arc connecting two...

...polygon, which connects more than two points and encloses an area. Each

point on the **map** is identified by its coordinates, and each such **graphic**

feature is considered a data point and can have attributes associated with it.

Because vector files require more **graphic** horsepower and **map** maintenance, they have largely been the format of choice for engineering-oriented **products** . Desktop PC **products** used primarily for business analysis have employed the raster format, which requires less maintenance as imperfect process. As a result, many of the **products** we

will discuss later include sophisticated error correcting utilities.

Many GIS applications build on an...

...distribution in an easy-to-understand visual display. GIS users employ

proximity analysis to measure **distance** as a straight line or via a networked path, such as a street network. "Contiguity...

...school's ideal capacity.

Surface trend analysis maps the change in a dependent variable as **distance** from a specific location or feature increases (for example, how

wildlife populations decrease with **distance** from a protected habitat).

Network analysis addresses routing problems and is used to plan sales...

data using one of the DataBlades, you can formulate queries that include

functions specifying location, **distance** , and intersection relationships;

you can also call Spatial DataB Lade functions directly via the server...

6/3,K/19 (Item 1 from file: 621)

DIALOG(R)File 621:Gale Group New Prod.Annou.(R)

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01394573 Supplier Number: 46474044 (USE FORMAT 7 FOR FULLTEXT)  
AT&T NEW MEDIA SERVICES AND MARKETPLACE INFORMATION CORP. PARTNER TO  
CREATE

**EXCLUSIVE WEB-BASED PRODUCTS**

PR Newswire, pN/A

June 17, 1996

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 703

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...an affordable means for accessing the information necessary to find

new  
customers, research markets and **locate** marketing service providers.  
AT&T  
Business Network, which was launched today at <http://www.bnet.att.com>,  
is a  
comprehensive information and **productivity** resource designed  
exclusively  
for business managers, professionals and entrepreneurs. MarketPlace  
Information Corp. offers the D&B MarketPlace CD-ROM **product** that  
helps  
companies grow by combining powerful software for easily targeting  
prospects, analyzing markets and...

...database of information on more than 10 million businesses, which  
includes contact names and marketing **demographics** such as type of  
business, revenue, number of employees and other information.

"MarketPlace  
**products** today are highly-valued CD-ROM-based services," said Richard  
DiPerna, vice president of business...

...and vendor profiles. "Leveraging AT&T's significant position on the  
Internet will deliver our **products** to an expanded audience of  
business  
people," said Richard Lim, chairman of MarketPlace Information Corp...

...to plan and execute direct mail and other marketing programs.  
Companies  
listed include advertising agencies, **graphic** artists, direct mail  
houses,  
list brokers, printers, public relations firms, telemarketing service  
providers and marketing...

...founded in 1991 by former Lotus Development executives. With its D&B  
MarketPlace CD-ROM **product**, MarketPlace helps businesses find new  
customers. In the past two years, MarketPlace's revenues and...

...a global communications and computer company, operates the world's  
largest and most advanced long- **distance** network and provides  
communications services and **products**, as well as network equipment  
and  
computer systems, to businesses, consumers, telecommunications services  
providers and...

...Corp. D&B MarketPlace is a registered service mark of MarketPlace  
Information Corp. All other **products** and company names mentioned are  
marks or registered trademarks of their respective companies. -0- 6...

6/3,K/20 (Item 1 from file: 20)  
DIALOG(R) File 20:Dialog Global Reporter  
(c) 2005 Dialog. All rts. reserv.

25670773

Butterfly Soars: MSN.CA Launches MSN 8

CANADA NEWSWIRE

October 24, 2002

JOURNAL CODE: WCNW LANGUAGE: English RECORD TYPE: FULLTEXT



WORD COUNT: 886

... a new all-in-one Internet software subscription service providing parental controls, enhanced communication and **productivity** tools, shared browsing and more TORONTO, Oct. 24 /CNW/ - MSN.CA today unveiled MSN 8...

... Internet. To mark the launch of the service, MSN.CA placed giant butterflies - its trademark **symbol** - throughout Toronto and Montreal. Built on advanced Microsoft(R) technology, MSN 8 offers a unique...

... is a great feature for people who want to compare notes on gift ideas, coordinate **travel** arrangements, research projects online and help Internet beginners get the information they need from the...

... full power of the Web, while managing their online experience in a more creative and **productive** way," said Gerri Sinclair, general manger, MSN.CA. "Canadians are ready for online subscription software...

... chat about what they are seeing - Download Manager helps organize downloaded files in one central **location** and allows subscribers to stop and resume downloads right where they left off - Dashboard provides...

... Work combined, July 2002; Unique Visitors: The estimated number of different individuals within a designated **demographic** that access the content of a specific site from among the total number of projected...

...DESCRIPTORS: **Demographics** ;

6/3,K/21 (Item 2 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter  
(c) 2005 Dialog. All rts. reserv.

07763599 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Corporate Profile for Home Gambling Network, Dated Oct. 15, 1999**  
BUSINESS WIRE  
October 15, 1999  
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT  
WORD COUNT: 1295

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... is a) physically challenged, b) has children, c) cannot afford the

time or money to travel , d) feels insecure, or otherwise not comfortable,  
in a casino, e) cannot stand to be...

... transmission of live gaming. All cyber casinos are "virtual," or make-believe casinos, with programmed graphic pictures depicting a fake casino game -- fake meaning that the games are pre-programmed with pre-determined odds. As for all land-based "destination" casinos, HGN's patent prohibits any casino from transmitting its live casino games for the duration of the life of the patent, unless licensed to do so. This...

...be played just as if the player were located in the casino, but the live game will be viewed from his or her personal computer, laptop, WebTV or television. With the...

... sellers, etc., by possibly offering larger jackpots and playing incentives from the comfort of their location of choice. Perhaps most significantly, HGN offers the credibility of a live, secure casino game /sports wager.

**PATENT INFORMATION**

PATENT: HGN, holder by assignment of this U.S. Patent 5...form of home entertainment, just as home video, Home Shopping Network and Internet chat rooms.

**DEMOGRAPHICS** : There are currently more than 201 million people worldwide connected to the Internet(a), and...

6/3,K/22 (Item 1 from file: 636)  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
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01057231 Supplier Number: 40591863 (USE FORMAT 7 FOR FULLTEXT)  
**DESKTOP MAPPING LANGUAGE UNVEILED**  
Productivity Software, v1, n12, pN/A  
Dec, 1988  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 986

... a capability that includes every country plotted on a digitized world map, along with basic demographic data about each country.

**Distance /Area Calculations**, automatically calculates the distance

between points or around the perimeter of a region -- either user-defined or pre-existing...

...is copy protected.

Founded in 1985, MapInfo Corporation is a privately held, manufacturer of desktop **mapping** software and **graphic** databases. The first version of MapInfo desktop **mapping** software was shipped in 1987. The **product** has an exponentially expanding installed base in the U.S. and 23 countries worldwide.